| Fill In Form |  |
| :---: | :---: |
| Fashion Merchandise- Associate in Arts | Fall 2016 |
| Proposed Program Title | Projected Program Start Date |
| Fullerton | North Orange County Community College District |
| College | District |
| Contact Information |  |
| Douglas R. Benoit | Dean; Business \& CIS; Economic and Workforce Development |
| Voting Member | Title dbenoit@fullcoll.edu |
| Phone Number | Email |
| Goal(s) of Program (Check all that apply): |  |
| $\square$ Career Technical Education (CTE) | $\square$ other |
| Type of Program (Check all that apply): |  |
| Certificate of Achievement 12-17 (or 17-27 quarter) units Associate of Science Degree | Certificate of Achievement $18+$ semester (or 27+ quarter) units Associate of Arts Degree |
| Reason for Approval Request (Check One): |  |
| $\square$ New Program | ge $\square$ Locally Approved |
| Program Information |  |
| 1303 | Recommended Taxonomy of Program (TOP) Code |
| 22-23 | Units for Major-Degree |
| 22-23 |  |
| $\square$ |  |
| Written Form |  |

1. Insert the description of the program as it will appear in the catalog.

The Fashion Merchandising Associate in Arts Degree is designed to prepare students for employment in the ready-to-wear industry, department stores, specialty shops, and wholesale fashion showrooms. This degree requires a total of 22-23 units, of which 19 units are in required courses. An additional 3-4 units must be chosen from the restricted electives listed below
2. Provide a brief rationale for the program.

This degree was written last in 2010. Recent advisory meetings comments from apparel industry professionals recommend this degree to be brought up to current industry standards in the apparel industry and to increase student success.
3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program.

| O*Net-Fashion LMI |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Orange County | 700 | 1,080 | 380 | $54.3 \%$ |  |
| 27-1022 Fashion Designers | 130 | 170 | 40 | $30.8 \%$ |  |
| 51-6092 Fabric and Apparel Patternmakers | 8,860 | 10,480 | 1,620 | $18.3 \%$ |  |
| 51-6000 Textile, Apparel and Finishing Workers |  |  |  |  |  |
| Los Angeles-Long Beach-Glendale Metro Div. | 4,900 | 5,430 | 530 | $10.8 \%$ |  |
| 27-1022 Fashion Designers | 1,680 | 1,390 | 290 | $17.38 \%$ |  |
| 51-6092 Fabric and Apparel Patternmakers |  |  |  |  |  |
|  |  |  |  |  |  |
| Anaheim, Santa Ana and Irvine | 700 | 1,080 | 380 | $54.3 \%$ |  |
| 27-1022 Fashion Designers | 680 | 890 | 210 | $30.9 \%$ |  |
| 51-6052 Tailors, Dressmakers, Custom Sewers | 130 | 170 | 40 | $30.8 \%$ |  |

4. List similar programs at other 27 colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@sccollege.edu)

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc.sccollege.edu).

| Courses | Course Number | Course Title | Units |
| :---: | :---: | :---: | :---: |
| Apparel Analysis | FASH 107 F | Apparel Analysis | 3 |
| Introduction to the Fashion Industry | FASH 150 F | Introduction to the Fashion Industry | 3 |
| Ready to Wear Evaluation | FASH 152 F | Ready to Wear Evaulation | 3 |
| Textiles | FASH 206 F | Textiles | 4 |
| Retail and Fashion Buying | FASH 220 F | Retail and Fashion Buying | 3 |
| Advanced Retail and Fashion Buying | FASH 221 F | Advanced Retail and Fashion Buying | 3 |
| Business Mathematics | BUS 151 F | Business Mathematics | 3 |
| Principles of Supervision | BUS 267 F | Principles of Supervision | 3 |
| Beginning Spreadsheet (MS Excel) | CIS 106 F | Beginning Spreadsheet (MS Excel) | 3 |
| Field Studies | FASH 145 F | Field Studies | 1 |
| Fashion Marketing | FASH 183 F | Fashion Marketing | 3 |
| Fashion Promotion | FASH 250 F | Fashion Promotion | 3 |
| Fashion History | FASH 242 F | Fashion History: The Evolution of Dress, Culture and Style | 3 |

6. Include any other information you would like to share.

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